



BONAVENTURE
RESORT & SPA

Press Kit

2012 – 2013



cheryl andrews
MARKETING COMMUNICATIONS



RESORT OVERVIEW

ADDRESS	Bonaventure Resort & Spa 250 Racquet Club Road Weston, Florida 33326
TELEPHONE	954.389.3300 / 800.327.8090
WEBSITE	www.BonaventureResortandSpa.com
FACEBOOK	www.facebook.com/BonaventureResortandSpa
TWITTER	www.twitter.com/BonaventureFL
GENERAL MANAGER	Jim Mauer
DIRECTOR OF SALES & MARKETING	Joe Kramer
DESCRIPTION	Situated in the heart of the Fort Lauderdale affluent neighborhood of Weston, Florida, Bonaventure Resort & Spa delivers an unparalleled resort experience that offers guests well-appointed accommodations, gourmet culinary options and a world-class spa. The AAA Four Diamond resort, which became part of Benchmark Hospitality International's portfolio of Florida hotels and resorts in September 2012, features 500 spacious guestrooms and suites, four swimming pools, fitness center, full service spa and multiple dining options, including the acclaimed AAA Four Diamond Ireland's Steakhouse. The resort's modern conference center provides groups with various options for events and meetings while not to disturb the leisure travelers. The resort is surrounded by a lush nature trail that overlooks manicured gardens and nearby golf courses.
LOCATION	The 23-acre property is nestled along the edge of the nearby Florida Everglades in Weston, Florida, just west of Greater Fort Lauderdale. Just 17 miles from the Fort Lauderdale/Hollywood International Airport and 33 miles from the Miami International Airport, Bonaventure Resort & Spa is located just a short drive from a number of area attractions including Sawgrass Mills, Florida's largest retail and entertainment complex offering more than 350 stores, popular restaurants and multiplex cinemas. Guests can explore the Florida Everglades or visit Fort Lauderdale's famous beaches, shopping, dining and nightlife.
ACCOMMODATIONS	Bonaventure Resort & Spa boasts 500 beautifully appointed British colonial-style guestrooms. Each guestroom comes with Wi-Fi, LCD televisions, iHome clock radios with iPod docking stations, and 400 square feet of living area including a kitchenette and marble baths. For added comfort, expansive suites, ranging from 900 to 1,400 square feet, are also available.



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AMENITIES

DINING & LOUNGES Bonaventure Resort & Spa has a variety of dining options to satisfy every palate.

Ireland's Steakhouse: The AAA-rated Four Diamond restaurant offers guests a fine-dining experience in an intimate setting. Located adjacent to the resort's main lobby, Ireland's attracts guests and locals alike for its unique dining experience that includes a salt presentation, homemade breads and butters, personalized knife selection and flavorful chops. Dark woods and warm tones provide an elegant, cozy atmosphere to enjoy the executive chef's distinctive dishes including the Ahi Tuna Tower, Colorado Double Lamb Chops, Beer Can Chicken and Truffle Mac n' Cheese.

Banyan Restaurant: Open for breakfast, lunch and dinner, this casual restaurant offers American and Continental cuisine incorporating fresh ingredients and local flavors and spices.

Bar ZEN: Serving light fare, specialty drinks, and premium wines and beers, Bar ZEN provides a relaxing, casual setting with sweeping views of the lush gardens and pristine pool. Soothing minimalistic design complemented by soft neutral décor, sleek lighting, salt-water aquariums and flat-screen televisions make Bar ZEN the perfect spot for an afternoon game or evening cocktail.

Cabana Bar & Café: The outdoor Cabana Bar & Café serves light fare and beverages for guests relaxing by the cascading waterfall pool or stopping by for a quick midday break.

FUNCTION SPACE Bonaventure Resort & Spa offers more than 60,000 square feet of flexible indoor and outdoor meeting and pre-function space, all conveniently located on one level. The 10,440-square-foot Global Ballroom with dramatic 20-foot ceilings and 8,000-square-foot Grand Ballroom are located side-by-side and accommodate as many as 2,000 people. They are prime selections for galas, social events and conferences with added conveniences including impressive built-in registration areas. Additionally, the resort features a 175-seat amphitheater with state-of-the-art technology and 15 breakout rooms ranging in size from 375 square feet to 1,728 square feet. The resort's expert staff ensures all meetings and events are executed with precision.

GUEST SERVICES

The Bonaventure Spa: The resort's 48,000-square-foot spa features 30 treatment rooms, a Zen garden, Pilates studio, private outdoor pool, movement studio, sauna, steam room, full-service salon and 24-hour fitness center.

24-Hour Fitness Center: Located in the Bonaventure Spa, the 2,400-square-foot fitness center is equipped with free weights and Techno-Gym exercise equipment.

Business Center: Open 24 hours, the self-service business center provides fax and copy services, a scanner and computer terminals with high-speed Internet access.

Resort Services: Wireless Internet access, concierge, assistive devices for people with disabilities, dry cleaning, multilingual staff and valet parking.



EXECUTIVE BIOGRAPHIES

Jim Mauer, General Manager

Jim Mauer joins Bonaventure Resort & Spa to oversee the resort's multi-million dollar renovation. An established hospitality veteran in the Broward County community, Mauer was most recently general manager at Harbor Beach Marriott Resort & Spa in Fort Lauderdale. With Marriott for more than two decades, Mauer held senior management positions as a number of properties including Cleveland Marriott Downtown, Livonia Marriott and Detroit Marriott Renaissance Center, just to name a few. Mauer is very involved in the community and is an active board member of the Orange Bowl Committee and Florida Restaurant & Lodging Association as well as a member of the Fort Lauderdale Beach Council.

Joe Kramer, Director of Sales & Marketing

Joe Kramer is responsible for spearheading the sales efforts for Bonaventure Resort & Spa's 500 rooms and more than 60,000 square feet of meeting and event facilities. Kramer has more than 20 years of experience in the hospitality industry, specifically working as the director of sales and marketing at a number of well-known hotels and resorts throughout the Southeast including Crowne Plaza Hilton Head Island Beach Resort, Don Cesar Beach Resort and Spa, Doral Golf Resort and Spa and Renaissance Vinoy Resort and Golf Club just to name a few.

Filius Laurent, Food & Beverage Director

Industry veteran Filius Laurent brings more than 20 years of food and beverage experience to Bonaventure Resort & Spa. Throughout his tenure in the hospitality industry, he has worked at a number of properties in the U.S. and Caribbean, including most recently at Hyatt Regency Princeton in New Jersey. Prior to that, he worked at Hyatt Regency Washington, Hyatt Regency New Orleans, Hyatt Regency Los Angeles and Hyatt Regency Saint Lucia, where Laurent began his career as a member of the opening team. As Food & Beverage Director at Bonaventure Resort & Spa, he leads the day-to-day operations for all of the hotel's restaurants and conference facility, ensuring they offer eclectic American and international menus catering to even the most refined palates.

Bob Axenfeld, Executive Chef

Chef Bob Axenfeld is a seasoned veteran of the culinary industry having worked for a number of high-end resorts and country clubs during the past 20-plus years. He has been successful in managing all day-to-day food and beverage operations, including creating new menu concepts, training staff and ensuring corporate quality control and standards are met at all of the hotel's dining venues. His unique culinary talent has earned him coverage in numerous newspapers and magazines, as well as on-air on several of South Florida's leading television and radio programs. Before becoming part of the Benchmark family, he served on the culinary team at Maxim's De Paris and L' Omnibus in New York City, as well as Epping Forest Yacht & Country Club, Jacksonville Hilton & Towers Hotel, River City Brewing Company and Adam's Mark Hotel all in Jacksonville, Fla. Axenfeld has been recognized by the Chaine des Rotisseurs for excellence in the culinary arts and received a Richard T. Keeting Award for outstanding achievement in food preparation and service. He graduated from the Culinary Institute of America in Hyde Park, New York.