

For Immediate Release

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Photography Link below

Bonaventure Resort & Spa, Fort Lauderdale, Introduces “High Impact Meetings”

Fort Lauderdale, Florida, March 2014 ... Bonaventure Resort & Spa, a Benchmark Resort® and Benchmark Conference Center®, has announced a new concept in conferencing: “High Impact Meetings.” Taking full advantage of its newly renovated conference center and unparalleled in-house production and Destination Management capabilities, South Florida’s top meetings resort delivers High Impact Meetings within 80,000 sq. ft. of indoor and outdoor space and an award-winning, distraction-free environment. Bonaventure Resort & Spa is ideal for large national, corporate, and sales group meetings that require a great deal of space and technology. With 400 spacious guestrooms *plus* 100 VIP suites and an exceptional property layout, Bonaventure is unique in that it welcomes programs to take over the entire property.

A Meeting Experience Unlike any Other in South Florida

From an opening reception around the scenic, waterfall-flanked resort main pool to general sessions in the 10,440 sq. ft. Global Ballroom (1 of 3) and presentations in the 175-seat amphitheater – which along with 18 breakout rooms exist on a single level – at Bonaventure, attendees are in close proximity to everything the resort offers and that they require. As one of South Florida’s largest meeting resorts, Bonaventure also features in-house Destination Management Services as well as an on-site full-service audiovisual department that together can create a sophisticated atmosphere for high-energy meetings and creative, high impact events. This includes high-tech, first-class rigging, staging and multi-visual productions. Bonaventure’s high impact yet intimate setting is custom-designed to motivate and inspire an audience.

To introduce High Impact Meetings at Bonaventure Resort & Spa, the property is offering special rates starting at \$139 per guestroom per night through December 31, 2015. This exceptional rate includes:

- Waved resort fee
- Complimentary WiFi throughout the resort,
- Planners receive a choice of 5% Off the Master Account *OR* a 1-hour Welcome Reception with beer, wine and chef’s choice of appetizers.

- The only requirement is a minimum of 50 room nights.

Bonaventure Resort & Spa recently completed a comprehensive renovation of its meeting and event space, transforming it into an exquisitely beautiful and a highly functional state-of-the-art facility. Together with Benchmark's signature Conference Concierge services, Bonaventure is custom-designed to maximize a group's high impact meeting investment. Couple this with award-winning cuisine, the world-class 48,000 sq. ft. aLaya Spa as well as exceptional recreation amenities and Bonaventure becomes the premier conference destination in South Florida for high impact meetings.

As part of the recent renovation program, the resort enhanced 23 acres of landscaped grounds and its four signature swimming pools. Contiguous to the property is the newly-renovated golf club featuring an 18-hole PGA championship course. Nearby is the Cliff Drysdale tennis center, the endless off-site entertainment opportunities at the BB&T Center -- for which Bonaventure is the official hotel, as well as the world-renowned eco adventures of the Florida Everglades, making the resort an unsurpassed meeting and event venue in South Florida. Bonaventure Resort & Spa also is ideally located and easily accessible by land via Interstate 95 and by air via the Fort Lauderdale-Hollywood (FLL) and Miami (MIA) International Airports.

For more information on Bonaventure Resort & Spa's High Impact Meetings and rates, call David Friedberg, Director of Sales & Marketing, at 954.349.5715 or visit http://www.bonaventureresortandspa.com/ftlauderdale_meetings/impactmeetings/

Bonaventure Resort & Spa photography:

http://www.benchmarkresortsandhotels.com/press_media/high_res_gallery/image_library/index.cfm?galleryid=GAL_120920_14240439_GG_U61

About Bonaventure Resort & Spa

Situated in the heart of the affluent Fort Lauderdale neighborhood of Weston, Florida, Bonaventure Resort & Spa delivers an unparalleled resort experience that offers guests well-appointed accommodations, gourmet culinary options and a world-class spa. The AAA Four Diamond Resort, which became part of Benchmark Hospitality International's portfolio of hotels and resorts in September 2012, features 500 spacious guestrooms and suites, four swimming pools, fitness center, the full service aLaya Spa, a championship PGA golf course and multiple dining options, including the acclaimed AAA Four Diamond Ireland's Steakhouse. Conveniently located just west of Greater Fort Lauderdale, the resort is just a short drive from Fort Lauderdale / Hollywood International Airport and offers guests easy access to area attractions, including the Sawgrass Mills Mall, Florida Everglades eco-adventures, and the BB&T Center home of NHL hockey, concerts and events, as well as nearby beaches. For more information or reservations, please visit www.BonaventureResortandSpa.com, "Like" us on Facebook at or follow us on Twitter @BonaventureFL.

About Benchmark Resorts & Hotels®

Benchmark Resorts & Hotels® represents the finest in lodging, dining, recreational and meeting accommodations. Many are certified by the International Association of Conference Centers, the leading professional organization governing the multi-billion dollar conference center industry on five continents, and many have also been recognized with the coveted Benchmark Conference Centers® certification of meeting excellence. Benchmark Resorts & Hotels deliver highly specialized service that anticipates guests' needs and ensures a hospitality experience unsurpassed and long remembered. www.benchmarkresortsandhotels.com. To become a fan on Facebook, visit www.facebook.com/BenchmarkResortsandHotels, or follow us on Twitter at www.twitter.com/BenchmarkHotels.



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